



## Amaia Sotes Linares-Rivas

MBA, MES, BAA

Senior Consultant (Europe)

Amaia is driven by a profound sense of purpose and is passionate about leadership, understanding it less as a role and more as an attitude and a necessary mindset within the VUCA world we live in. That is why she lives her passion by supporting and challenging people, teams and organizations to move from knowing what leadership is, to taking action and being authentic and inspiring change agents that enable further leadership; increasing their awareness, strengthening their courage, deepening their resilience, and amplifying their impact and inspiration in the world around them.

Amaia has more than fifteen years of international experience, developing business and leadership initiatives and leading capacity building projects, having worked with business and humanitarian leaders, civil servants and social entrepreneurs from Europe, Middle East, Latin America and Central Asia, within and for international organisations (European Commission, United Nations and OSCE), the private sector (Deloitte, Mondi), as well as for the NGO sector (Save The Children UK, Humanitarian Leadership Academy). In 2016 she co-founded the InsideOut Adventure Ltd (IOA), where she led the business, designed and delivered short and long-term experiential and coaching-based tailored leadership programmes, workshops and coaching journeys. In order to enable true transformation of dozens of leaders at intellectual, emotional and behavioural levels, the IOA combines blended-learning approaches that include individual and team coaching, adventure sports, improvisational theatre, painting, music and others forms of artistic expression, mindfulness practices, meditation, journaling and online work.

Amaia is a Professional Certified Coach (PCC) by the International Coaches Federation (ICF) and a leadership expert, with broad experience facilitating, coaching, designing leadership programmes and researching in the areas of leadership. She is also a Certified Professional Co-Active Coach (CTI), with an MBA in Leadership Skills, a Bachelor's Degree in Economics & Business Administration (Deusto BS, Bilbao, Spain) and a MES Master on European Studies (Universität Wien, Vienna, Austria). She is currently enrolled in a PhD Programme at Deusto University where she is researching about Humanitarian, Transcultural Leadership. She is also a certified violin and music teacher, and she has lived in Spain, UK, Belgium, and Austria. She lives and works in English, Spanish, German, French, Italian and Basque.

Amaia is convinced that achieving excellence as authentic and inspiring leaders is only the result of continuous learning and willingness to grow. That is why she loves challenging herself to new joint ventures and adventures. Her latest adventure was to travel the whole American continent, starting in the Argentinian Patagonia, all the way up to Alaska!